

# Hannah Hatchett

Graduate student at the University of Washington, studying Human-Computer Interaction + Design

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## EXPERIENCE

### Optimizely — UX Designer & Researcher

February 2026 - Present

- Partnering with Optimizely on a capstone engagement under the direct supervision of the VP of Product and Senior Manager of Product.
- Conducting discovery research to define problem scope, identify user needs, and align on success metrics with stakeholders.

### Element 47, Nashville, TN — User Experience Design Intern

June 2024 - August 2024

- Designed and developed wireframes for Bottle Cap (Nashville pub) and Martha O'Bryan (non-profit organization) to improve user experience and optimize website functionality.
- Collaborated directly with the marketing team to deliver on client work, leading updates to fix inconsistencies on existing sites.
- Conducted benchmarking based on consumer profiles to consider website design features and recommend specific products within the site.
- Lead creation of user personas for specific client types and make recommendations to deliver on fixing user issues.

## EXTRACURRICULARS

### VALORANT Esports Team — University of Tennessee

August 2021 - May 2025

- Placed #1 in Southern Esports Conference's LUNA tournament for Spring 2024 Season.
- Represented my school in the Version1, professional gaming organization, women's tournament during my freshman year.
- Gained exposure to competitive environments, fostering a competitive spirit and a drive for continuous improvement.
- Cultivated a strong work ethic and the ability to perform under pressure within a team environment.

## EDUCATION

### Master of Human-Computer Interaction + Design

University of Washington, Seattle  
| Present - Aug 2026

### Bachelor of Science in Information Sciences (BSIS)

University of Tennessee, Knoxville | Aug 2021 - May 2025

GPA: 3.74

## SKILLS

UX Design

UX Research

Web Design

Coding with AI

## TOOLKIT

Figma

Procreate

Claude Code

## **Korean Language Ambassador** — *University of Tennessee*

August 2024 - May 2025

- Founded and managed social media accounts for the Korean Language program, increasing visibility and engagement.
- Gained experience in social media marketing, content creation, and community building.
- Collaborated with the World Languages Committee to ensure smooth and successful execution of cultural events.